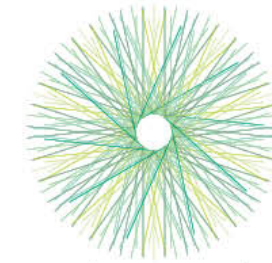


The European Innovation Partnership “Agricultural Productivity and Sustainability” or EIP-AGRI and the Service Point



eip-agri
AGRICULTURE & INNOVATION



PLATFORM workshop, Leiden, 14 February 2014

Willemine Brinkman deputy teamleader EIP-AGRI Service Point



EIP-AGRI context

- The EIP-AGRI has been established by the European Commission's **Directorate General for Agriculture and Rural Development** within the framework of **Europe 2020 Strategy**
- Europe 2020 flagship – EIP as a **tool to foster innovation**
- Innovation as a key element to prepare EU for **future challenges**

EIP-AGRI objective

The objective of the European Innovation Partnership (EIP) on productive and sustainable agriculture:

- Foster a competitive and sustainable agriculture and forestry sector
- Achieve “more and better from less”
- Work in harmony with the environment
- Ensure a steady supply of food, feed and biomaterials: existing and new ones, in harmony with natural resources

EIP-AGRI strategy

To reach this goal the EIP-AGRI must- **bridge the gap**
between research and farming practice

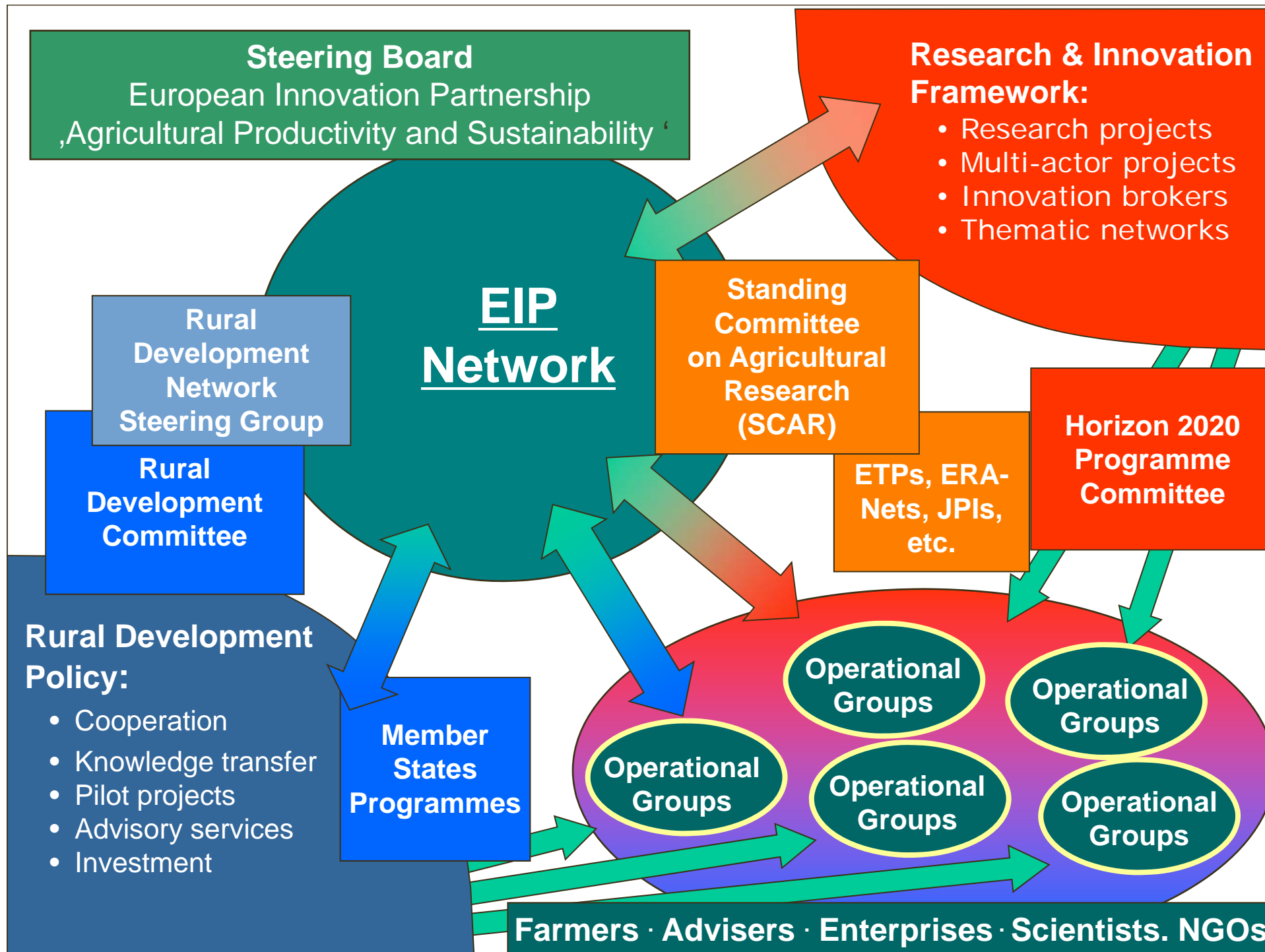
focussing on real issues and research needs from the 'field'

and

involving all innovation actors

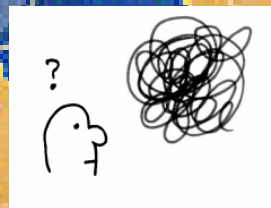
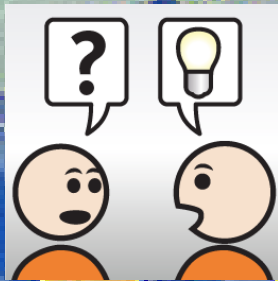
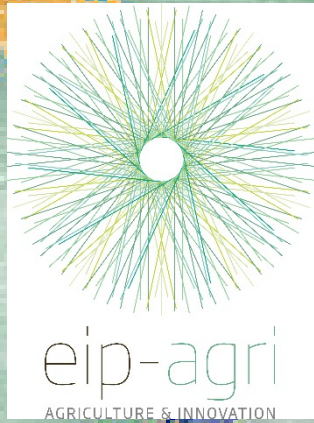
EIP-AGRI Method

- An “interactive innovation model”:
 - Demand-driven Partnerships
 - Based on needs, questions, ideas from practice
 - ‘Co-creation’ and co-ownership
 - Knowledge exchange (mobilise more brains)
 - Links farmers, researchers, advisors, businesses, NGOs and other actors in:
 - Operational Groups
 - a network  The EIP Network

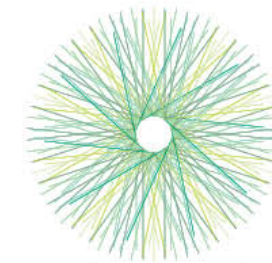


EIP-AGRI Service Point

The EIP-AGRI Service Point acts as a catalyst within the EIP Network, enhancing communication and cooperation between innovation actors, including farmers, advisors, agri-business, civil society, and researchers, working at EU, national and regional level.



EIP-AGRI Service Point



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Our services

funded by



EIP-AGRI Service Point services

- Helpdesk
 - Farmers
 - Researchers
 - Advisors
 - Agro-business
 - Farmers' organisations
 - Environmental groups
- Events
 - Workshops
 - Seminars
 - Conferences

Focus groups

- Open calls for participants
- 20 participants: farmers, advisers, research, others
- Focus group Charter

- 6 active focus groups:
 - Yield gaps in organic arable farming
 - Protein crops
 - Reduction of antibiotic use in pig farms
 - Cooperation models in genetic resources
 - Organic matter in Mediterranean soils
 - IPM in Brassica

Website and database

Currently: background info, fact sheets, newsletter, calls, etc.

Transformation into a new interactive platform:

- Search for experts
- Funding opportunities
- Collecting research needs from practice
- Information on innovation actions and research projects
- Finding partners for your project
- Operational group reports

5 Easy to use E-forms

- Operational groups
- Research projects
- Innovation actions and initiatives
- Research needs from practice
- Online sources of information

👉 Please help us to help you share your information!



EIP-AGRI SERVICE POINT FORM

Let us foster innovation in agriculture! The EIP Service Point will facilitate the effective flow of information in order to ensure that successful projects, relevant knowledge and innovative actions contribute to advancing and mainstreaming of new approaches beyond the local and regional level. For that your contribution is crucial! Using those forms you can share a lot of relevant information regarding innovation initiatives and examples. We are going to include your contribution into our database and very soon it (and much more!) will also be available at new EIP-AGRI website.

Thank you for being part of this innovative community sharing and exchanging your knowledge and experiences within the EIP!

Please note that you can provide information in your own language; if you do so, we kindly ask you to indicate the language in which the data is introduced. Should you introduce the information in your native language, we really appreciate if you could also provide a short description in English in order to facilitate dissemination of information across the EIP network.

search project

Look for relevant research projects (both on-going and already executed), financed under EU Research and Development (R&D) policy or other funding sources, and which offer new knowledge in the realm of one or several EIP areas (see below). Are/Were you involved in one of them OR do you know about any project of interest? Share it with the EIP network!

[new Research project](#)

innovative action

Look for innovative projects, actions and/or activities that deliver EIP relevant practical solutions and which are "ready to go" in the field or that are easily put in practice. Those innovative actions may include development of new products, services, processes, or new organizational models. They can be technical, technological or social. This actually includes traditional or already known products/services/processes which are used in new situations, contexts or ways. Are/Were you involved in one of them OR do you know about any of them? Share it with the EIP network!

[new Innovative action](#)

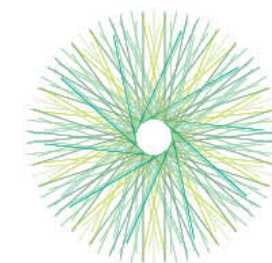
needs for research

EIP Network offers a platform for collection of research and innovation needs expressed by those who confront these needs in practice in their day to day activities (e.g. farmers).

Monthly newsletters

- Subscribe:
http://ec.europa.eu/agriculture/eip/service-point/index_en.htm
- Topics
 - Upcoming events
 - Results from events
 - Innovative projects
 - EIP AGRI news
 - Publications and fact sheets (horizon 2020, operational groups, innovation support, ...)

Thank you for your attention!



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