

SYNERGIES: ERA-NETS AND INDUSTRY-DRIVEN INITIATIVES

From experiences to recommendations



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ERA-Nets and private sector-driven initiatives (ex.: ETPs)

- **ERA-Nets:**
 - **Goal:** make a reality of the European Research Area.
 - **How?** By improving the cooperation and coordination of national or regional research programmes. This is a progressive approach with a long-term perspective.
- **ETPs:**
 - **Goal:** help turn Europe into an Innovation Union.
 - **How?** By developing short to long-term research and innovation agendas and roadmaps at EU and national level, to be supported by private and public funding.

The industry experience

- ERA-Nets are well known to initiatives, most cooperate with typically 2 – 3
- Long-term partnerships: typically >5 years
- Frequent interaction viewed as beneficial, but high in administrative work
- Representatives of ERA-Nets should be in own initiatives' Advisory Board, and vice versa
- Interaction should be more direct, and de-central
- Benefit of joint events

The ERA-Nets' experience

- Collaboration is an issue (past/present/future) for majority, but not all
- If not: perceived as difficult due to diverse sector, or own topic not viewed as relevant for industry
- Expectation when starting collaboration:
 - Increase industry participation in calls
 - Improve market transfer of R&D results
 - Disseminate results, exchange information
- Immediate results of collaboration:
 - Use of SRA for own calls,
 - Representation in ABs,
 - Joint conferences, “partnering” events

Collaboration and synergies

- Joint goal: Resource efficiency and optimal quality in R&D, bring research results to market
- How can we ensure research is relevant to society, industry and politics?
- ERA-NETs take the policy view
- ETPs, EIPs etc. take the industry view
- Joint, public events provide platform for other stakeholders
- Short-term: joint call planning
- Medium-term: joint work on SRA
- Long-term: joint roadmaps

Challenges

- Finding the right initiatives in your sector
- Establishing the type, level and frequency of exchange ideal for all sides
- Maintain commitment: Provide both frame and enthusiasm

Recommendations to

- **ERA-Nets:**
 - integrate national TPs more (use newsletter for calls; Further use and uptake of ETP SRAs for calls; involve ETPs in their strategy, discussions and organisation of events)
 - explore ways for better information exchange (again, e.g. via national mirror groups/ platforms)
 - approach initiatives/associations actively and directly, and present the network and what it can offer: make presentations directly to industry trade associations or directly to individual companies
 - try and involve industry more in funded projects (industry as project partners)

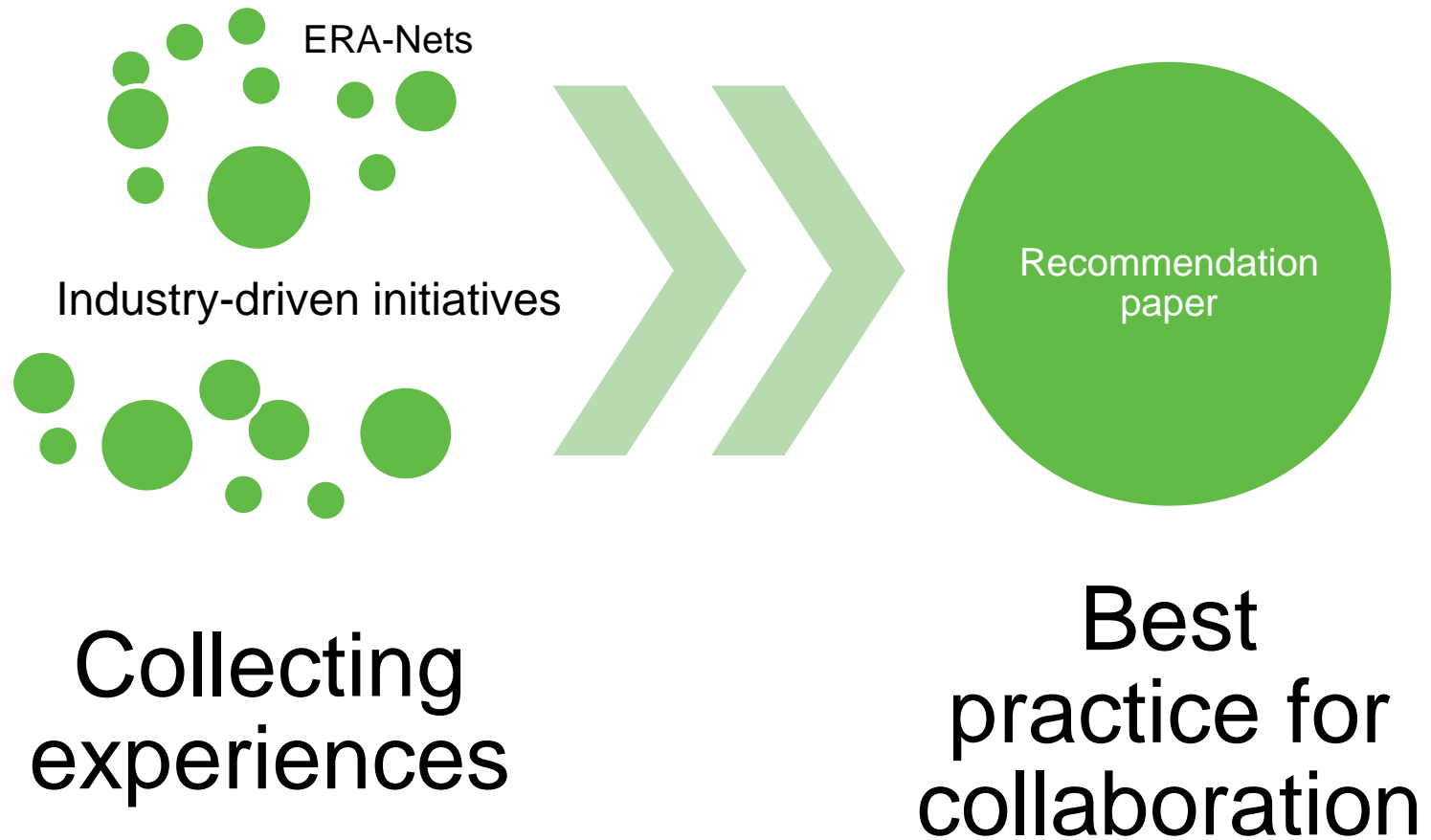
Recommendations to

- Industry initiatives
 - Find mechanisms to enable a long-lasting cooperation: stable contact point, adequate resources
- EC
 - Provide ERA-Nets with adequate resources for collaboration (glue money – e.g. limited to priority tasks such as call planning and industry cooperation)
 - Create incentives for industry to collaborate with ERA-Nets (specific support of this part e.g. of ETP secretariats in H2020)
 - Create an enabling environment so that ERA-Nets and ETPs can find each other more easily
 - Provide networking support, e.g. a frame for regular meetings
 - Require industry participation in ERA-NET calls

Expected outcomes of recommendation paper: How to...

- ... strengthen existing partnerships or
- ... build new links
- **Communication** is key for all sides!

Structure of work under T4.3



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THANK YOU FOR YOUR ATTENTION.



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