

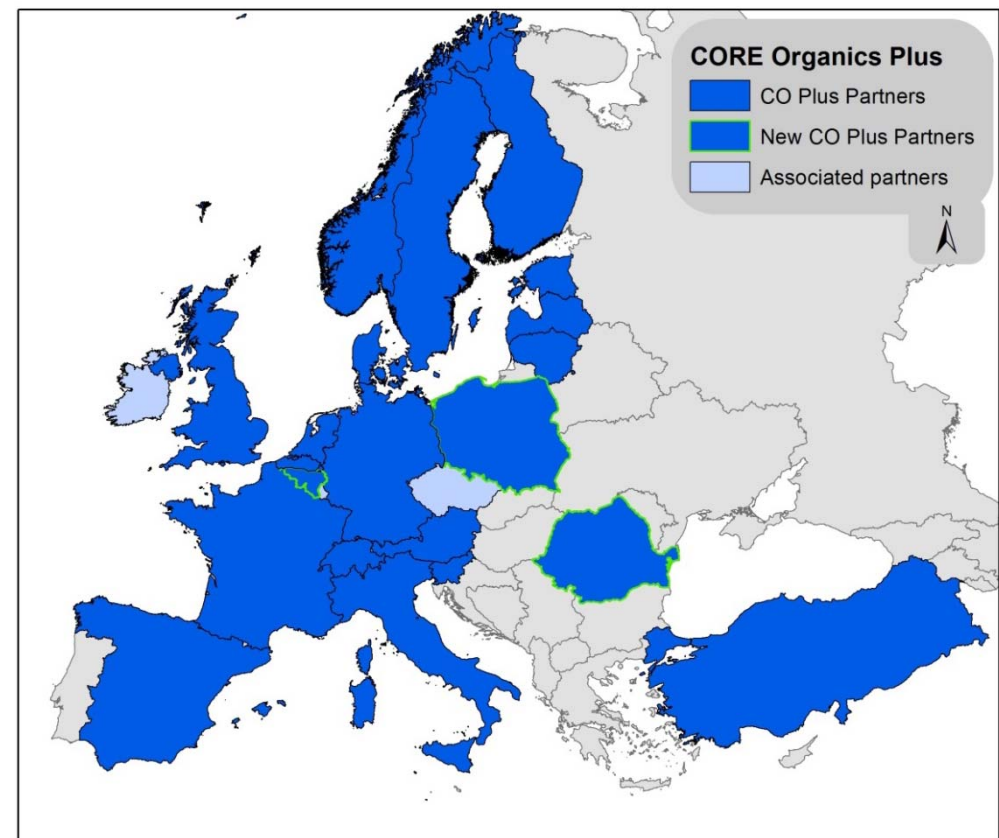


CORE organic

Successful multi-actor collaboration – Case from CORE Organic

Ulla Sonne Bertelsen

International Centre for Research in
Organic Food Systems





Direct bridge = TP Organics

TP Organics members:
organizations/networks/SMEs in the field of
sustainable agriculture, research, environment
and consumer protection



Strategic Research Agenda
2009 (17 Key challenges,
61 research topics, 199
organisations took part)

preparing update for 2015



ERA-NET – Multi-actor collaboration – when, why and how?

- defining research gaps = button-up → collecting input
- publishing the call = to reach not only researchers → newsletter, brokerage event
- during evaluation of the proposals = higher impact for the sector → as evaluators in the expert panel
- results are ready for dissemination = reach wider → ideas and assistance from trans-European end-users
- evaluating the impact = learn lessons → feedback from end-users



COBRA



41 partners from 17 countries

Budget 4.2 M€, 2.9 M€ from CORE Organic

Coordinator Robbie Girling, Organic Research Centre, UK

COBRA focus on coordinating, linking and expanding ongoing organic breeding activities in cereals and grain legumes across Europe, drawing together experts from previously fragmented areas.

The expected benefits of COBRA are:

For **Farmers** new wheat, barley and grain legume varieties;

For **Seed producers** quicker or cheaper tools for seed health diagnostics;

For **Breeders** increased availability of high quality breeding material;

For **Processors, traders and consumers** choice of organic produce;

For **Policy makers** a clear information on current legal, institutional and socio-economic drivers;



COBRA – how do they multi-act?



- Direct involvement of private partners
 - Partners: 7 companies, 6 private research institutions, 29 public research institutions, + private sub-contractors (associate partners)
 - Advisory External Stakeholder Group (European breeders, scientists, advisors and farmers)
- End-user involvement during the project period
 - Questionnaires to and interviews with **breeders, producers, processors, merchants, authorities, farmers, consumers**
 - Intense linkage to relevant **research projects, breeding initiatives and existing networks of organic farmers** – preparing common newsletter
- Dissemination – **collaboration with EIP?**
 - Knowledge transfer by stakeholder workshops, training programme, joint meetings with other projects, field days in each country
 - Three technical articles in English for end-users



Improved Contribution of Local Feed to Support 100% Organic Feed Supply to Pigs and Poultry



13 partners from 10 countries

Budget 2.0 M€, 1.3 M€ from CORE

Organic

Coordinator John Hermansen, Aarhus University (AU), DK

ICOPP aims at achieving the goal of sustainable 100% organic feed systems for monogastric animals

The expected benefits of ICOPP are:

For **farmers** be able to fulfil legislation with profitable economy, better animal nutrition and higher animal welfare

For the **feed supply chain** to choose more local feed components

For the **meat supply chain** a high quality of animal products

For **consumers** trust in organic products and higher animal welfare

For the **community** reducing environmental consequences

ICOPP – how do they multi-act?



- Direct involvement of private partners
 - Partners: 4 private research institutions and 9 public research institutions
- End-user involvement during the project period
 - survey on protein supply and demand involved **farmers and feed suppliers** at national level
 - impact assessment involves **groups of farmers, advisors and sales organisations** at national level to consolidate important assumptions
- Dissemination – **collaboration with EIP?**
 - creating a knowledge exchange programme: a comprehensive database of detailed information on organic feed stuffs for direct use by feed producers, extension services and farmers
 - workshops across partner countries
 - technical guides in national languages
 - three technical articles in English for end-users, and national stakeholder oriented articles published at least every 6 months



What can ERA-NETs do in practise?

- Publish the rules of funding of private partners from all funding bodies in connection with the call announcement
- Ask for more elaborated plans for dissemination and end-user dialogue in the application
- Dissemination expertise and direct end-user involvement could have more weigh in the evaluation
- Consider “bonus funding” for promising projects for national adaptation

