

# PLATFORM Outcomes & Outlook

Open Satellite Meeting of the Bioeconomy Stakeholders Conference

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**ERA-NETs in the bioeconomy, collaboration with the private sector**

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European Research Area

## ERA-NETs and ETPs (as example of industry initiatives) – what do they do?

- ERA-NETs:
  - **Goal:** make a reality of the European Research Area.
  - **How?** By improving the cooperation and coordination of national or regional research programmes.  
This is a progressive approach with a long-term perspective.
- ETPs:
  - **Goal:** help turn Europe into an Innovation Union.
  - **How?** By developing short to long-term research and innovation agendas and roadmaps at EU and national level, to be supported by private and public funding.

## Do you know your partners?



## 1) *The industry experience*

### Do you know your partners in the bioeconomy?

- YES, KBBE ERA-NETs are well known to the initiatives
- Most cooperate with 2 – 3
- Long-term partnerships: typically >5 years
- Frequent interaction viewed as beneficial, but high in administrative work
- Representatives of ERA-NETs should be in own initiatives' Advisory Board, and *vice versa*
- Interaction should be more direct, and de-central
- Benefit of joint events

## ***2) The experience of bioeconomy ERA-NETs***

### **Do you know your industry counterparts in the bioeconomy?**

- Most ERA-NETs have established collaboration with ETPs, ..
- If not: perceived as difficult due to diverse sector, or own topic not viewed as relevant for industry
- Expectation when starting collaboration:
  - Increase industry participation in calls
  - Improve market transfer of R&D results
  - Disseminate results, exchange information
- Immediate results of collaboration:
  - Use of SRA for own calls,
  - Representation in Advisory Boards,
  - Joint conferences, “partnering” events

## How can collaboration support the bioeconomy?

### *Joint goals of ERA-NETs and ETPs:*

- Efficiency and optimal quality in R&D; bring research results to market
- Ensure research is relevant to society, industry and politics
  - ERA-NETs take the policy view
  - ETPs, EIPs etc. take the industry/producer view
  - Joint, public events provide platform for other stakeholders

### *Synergies of collaboration:*

- Short-term: joint call planning
- Medium-term: joint work on SRA
- Long-term: joint roadmaps

## Challenges

- Finding **the initiatives** in your sector
- Establishing the **mode of collaboration**
- Maintain **commitment**:  
provide both frame and enthusiasm

## Recommendations

- **To the bioeconomy ERA-NETs:**
  - integrate national TPs more
  - explore ways for better information exchange
  - approach initiatives/associations *actively* and *directly*, and present the network and what it can offer
  - try and involve industry more in funded projects (industry as project partners)



## Recommendations

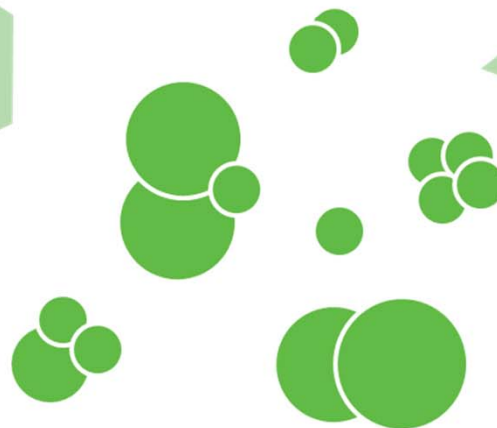
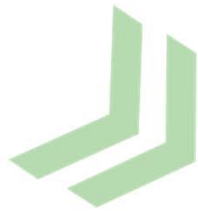
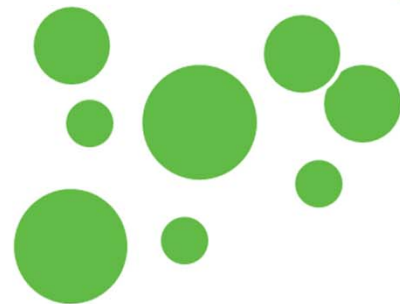
- **To industry initiatives active in the bioeconomy**
  - Find mechanisms to enable a **long-lasting** cooperation: stable contact point, adequate resources
- **To EC**
  - Provide ERA-NETs with adequate resources for collaboration (glue money – e.g. limited to priority tasks such as call planning and industry cooperation)
  - Create incentives for industry to collaborate with ERA-NETs (specific support of this part e.g. of ETP secretariats in H2020)
  - Create an enabling environment so that ERA-Nets and ETPs can find each other more easily
  - Provide networking support, e.g. a frame for regular meetings
  - Require industry participation in ERA-NET calls

## Public-private collaboration in R&D support

Industry-driven initiatives



ERA-Nets



## Expected outcomes

- existing partnerships strengthened, or
- new links being built
- **Communication** seen as key by all sides!

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THANK YOU FOR YOUR ATTENTION.



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